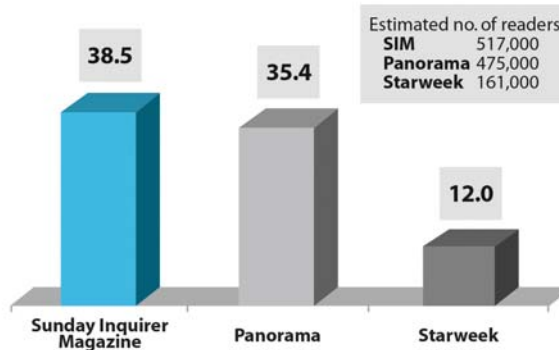




sunday INQUIRER magazine

With its timely, significant, and interesting features on personalities, culture, and lifestyle, Sunday Inquirer Magazine has become the most-read weekend supplement in the country.



Estimated no. of readers
SIM 517,000
Panorama 475,000
Starweek 161,000

Base: Past week weekly magazine readers nationwide
 Source: Nielsen Media Index 13 Wave 2 (Enhanced)

Size	RATE
Full Page, Full Color	P 110,808
Half Page, Full Color	P 60,945

Exclusive of VAT

SURCHARGE

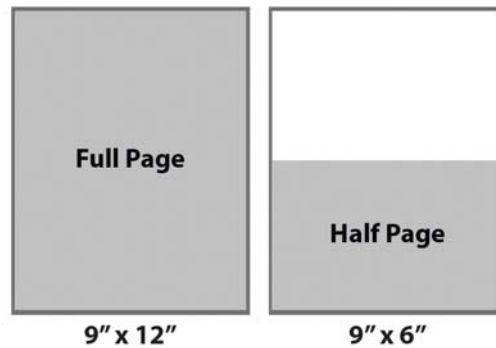
Front cover	+30%
Back cover	+20%
Inside front cover	+15%
Inside back cover	+15%

BOOKING DEADLINE:

TWO WEEKS BEFORE
DATE OF PUBLICATION

MATERIAL DEADLINE:

TEN DAYS BEFORE
DATE OF PUBLICATION





Turn the spotlight on a sweeping Sunday reading experience with a picture-perfect new Sunday Inquirer Magazine!

Now flashing a grand 9x12 inch format, with more stories and images. SIM also offers a wider range of advertising choices for its clients and partners.

MONTHLY THEMES

JANUARY
Men

FEBRUARY
Luck (Chinese New Year)

MARCH
Travel (destinations)

APRIL
Careers

MAY
Fiestas

JUNE
Romance

JULY
Fashion & Beauty

AUGUST
Entrepreneurs

SEPTEMBER
Home

OCTOBER
Power
(50 most influential people, etc)

NOVEMBER
Food

DECEMBER
Giving/ Family

Contact Us! Call the Inquirer advertising team at 897-8808.

