



Job Market is the Inquirer's classified ads section devoted exclusively for recruitment ads. An independent pullout section that comes free with the Inquirer every Sunday, it is the first of its kind in classified advertising in the Philippines. For eleven years now, Job Market has proven to be a more intelligent recruitment tool with features and added services that no other recruitment medium can offer.

The Inquirer Job Market offers career information and advice in addition to its classified recruitment ads. For job seekers to succeed in their job search, they need information on job vacancies and companies as well as advice on job hunting - from passing job interview, developing good grooming and other tips. Jobholders who are looking for better opportunities can also get ideas from this section for their career growth.

Ad Type	Local Ad Rates	Foreign Ad Rates
Box Ad	Php245.00 col.cm + 12% VAT/col.cm	US\$13.00 per col. cm

Sunday Pull-out section		
Approximate Size	Size	Price
Full Inside Page	9 x 53 col.cm	Php130,888.80
Full Front Page (inclusive of 20% position surcharge)	9 x 50 col.cm	Php148,176.00
1/2page	9x27 col.cm	Php66,679.20
1/4 page	4x30 col.cm	Php32,928.00
	5x24 col.cm	
	6x20 col.cm	
1/8 page	3x20 col.cm	Php16,464.00
	4x15 col.cm	
Minimum Size	3x10 col.cm	Php8,232.00

*All Prices are inclusive of VAT

1 column = 3.00 cms(width)

Computation: (col x cm x rate = total cost + 12% VAT)

Policies and Requirements

Deadlines for Reservation/Correction/Cancellations : Friday, 5:00 pm

Terms and Conditions

The Philippine Daily Inquirer reserves the right:

To accept/reject advertisements in accordance with the publisher's policies.

To not be bound by any condition appearing on any advertiser's or advertising agency's contracts, orders, or copy instructions which conflict with publication policies.

To have all ads clearly identified by the trademark or signature of the advertiser. Materials which in the judgement of the Philippine Daily Inquirer look like or resemble editorial page or ads in cartoon technique may be marked "Advertisement" or "Advt"

To reject ads promoting sauna and massage parlors, bold shows and similar entertainment and those exploiting sex

To not be responsible for poor production caused by materials with wrong specification

Only written complaints filed within 30 days after the publication shall be entertained

Final layout and copy are subject to editorial approval

Materials that are not in the possession of the Philippine Daily Inquirer at our deadline will be replaced by a similarly sized "Inquirer" house ad. The space reserved will be billed to the advertisers and/or the advertising agency responsible for the delayed material.

Advertising production material not claimed within twelve(12) months of last publication will be disposed by the Inquirer.